

Minutes – ICSAtlanta Full Board Open Meeting 1/14/16

7:00 pm @ 1335 Northmeadow Parkway, Suite 100, Roswell, GA 30076

Board Present – Marisa Kashapov, Mike McConnell, David Schnakenberg, Makenzie Clement, Tanya Parker, Alison Hall, Morgan Lindsey, Tricia Marsh

Administration Present – Pam Spalla, Priscilla Noble

- I. Call to Order @ 7:14pm
- II. Adoption of Meeting Minutes from 12-10-15, 11-5-15 and 2-19-15
 - a. 12-10-15, 11-5-15, 2-19-15 Meeting Minutes
 - i. Motion to approve Tanya, Second by Makenzie, unanimous approval
- III. Board Composition
 - a. VOTE to add Morgan Lindsey
 - i. Motion Mike, Second Makenzie, unanimous approval
- IV. Committee Reports
 - a. Fundraising Committee
 - i. Fall Giving Campaign Update
 1. Raised roughly \$40,000
 2. Need to send out a final numbers email to parents
 3. Need to follow up with distribution of rewards (water bottles, shirts, lunch with principal)
 - ii. Fundraising Activities
 1. Potential Upcoming Events in the works Golf Event, Garage Sale, Parent Night Outs
 2. Morgan will set up Kroger and Target Red Card
 - b. Parent Relations Committee Update – Makenzie/Marisa
 - i. Enrollment/Admissions Update
 1. School Tour Report – Makenzie
 - a. Tours are full
 - b. Add upcoming dates to the website (2nd week in April)
 - c. Re-enrollment number is currently 239 and new applicants 306
 - ii. Marketing/PR Efforts (eblasts, Google AdWords, video/commercial)
 1. Atlanta Parent Magazine came out
 2. Word of mouth seems to be most effective – email with talking points for parents could be helpful
 - iii. New Student Day – Makenzie
 1. Possible event for new students in beginning of May during school hours
 - c. Facilities Update –Makenzie
 - i. SIS Vendors
 1. Call with Infinite Campus on Wednesday 1/20 from 1-4:00

- d. Finance Committee Update – Tricia
 - i. Due to savings and fundraising with the Fall Giving Campaign we have made up our deficit for 2015-2016
 - ii. Working towards revenue building with summer camps for 2016-2017
 - iii. Determining feasibility and rate of pay increase for staff
 - e. Education Committee Update – Tanya
 - i. Gifted Program Progress
 - 1. Letters have been sent to identified students to obtain permission to test
 - 2. Tanya will look into cost of testing 1st grade with a standardized test to be used for gifted qualification
 - ii. Teacher Resources/Technology
 - 1. 30 Projectors need to be mounted
 - iii. School Calendar for 2016-2017 Discussion
 - 1. Tanya will revise the final calendar based on board discussion
 - f. Governance/Policy Committee Update – Marisa
 - i. VOTE on Accounting Manual
 - 1. Motion by Mike, second by David, unanimous approval
 - ii. Age Requirement Policy for Admissions Discussion
 - 1. Discussed policy and will vote on it at the next meeting
 - iii. Re-Enrollment Policy Discussion
 - 1. Discussed policy and will vote on it at the next meeting
 - iv. Parent Climate Survey
 - 1. Adjustments will be sent to administration and put into 123contactform
 - v. Town Hall Events
 - 1. Dates of February 23rd and 24th
- V. Administration Update
- a. Upcoming Cultural Events
 - i. 100th Day Celebration on 1/26
 - ii. Chinese New Year celebration on 2/10 with Confucius Institute participating
 - iii. Kindergarten Graduation
 - b. Benefits Update for additional options for full time employees (life insurance, dental, vision, disability)
- VI. PTO Report – No Report
- VII. New Business
- a. Lottery
 - i. Hold on 2/15 in the evening at the school
 - b. SCSC requested documents
 - i. Reviewed what is still outstanding to collect by 1/15
 - c. Technology – need new computers for all teachers
 - d. February Board Meeting on 2/18 only
- VIII. Public Comments
- IX. Adjourn @ 9:27pm